



Integrated Creative Network

MEDIA

C A T A L O G U E

Your Brand, **Our Responsibility**

SMART PR

360 DEGREE

COMPREHENSIVE SOLUTION

With years of expertise in serving more than 3000 clients, Savin Communication provides a **360-degree comprehensive solution.**

Working on the concept of building online presence for thought leaders & brands, Digital PR has proved to be beneficial in increasing the brand awareness & credibility, driving traffic to websites, generating more sales and organic ranking.

Savin Communication, an integrated creative network has fine tuned its services which caters to all your digital needs. We have aced the concept of



Smart PR



Digital Ads



Organic PR



Video Creation



Performance Based PR



Digital Campaign



Social Media Management



Graphic Designing



Content Solution



Press Conference



Influencer Marketing



Podcast & Interview



OUR MEDIA PARTNERS

Publication	Price (₹)	Disclaimer	Hyperlink
ANI	14,000	✓	1
The Hindu	35,000	✓	1
Hindustan Times	22,000	✓	1
Times of India	1,50,000	✓	1
Economic Times	1,60,000	✓	1
Khaleej Times	50,000	-	1
LiveMint	34,000	✓	1
News24	12,000	-	1
Mid-Day	10,000	-	1
One India	10,000	✓	1
Fortune India	80,000	✓	1
The Week	20,000	-	1
The India Saga + Daily Hunt	3,500	-	1
Business Standard	18,000	✓	0
Business Standard WL	26,000	✓	1
Hindu Business Line	35,000	✓	1
Republic World	20,000	-	1
Manorama	40,000	✓	1
The Social Buddy	3,000	-	1
Gizbot	12,000	-	1
My Nation	7,000	-	1
Outlook	22,000	-	1
Outlook Money	25,000	✓	1
Outlook Business	23,000	✓	1
Tribune	9,000	✓	1
The Print	12,000	✓	1
Deccan Herald	10,000	-	1
Gadget360	1,00,000	✓	1
Global News Wire + 50 links	25,000	✓	1
India Times	1,00,000	✓	1
Deccan Chronicle	30,000	✓	1
Telegraph	17,000	✓	1
India Today	45,000	✓	1

OUR MEDIA PARTNERS

Publication	Price (₹)	Disclaimer	Hyperlink
NDTV Food	28,000	✓	1
NDTV Sports	28,000	✓	1
NDTV Swirlster	28,000	✓	1
NDTV English	28,000	✓	1
NDTV Doctor	28,000	✓	1
ETV Bharat	11,000	-	1
Spotlatest	3,000	-	2
Filmi Beat	12,000	-	1
My Khel	9,500	-	1
Healthshots	28,000	✓	2
Drivespark	10,000	-	1
Goodreturns	12,000	-	1
PTI	16,000	✓	1
First India	6,000	-	1
Bold Sky	11,000	-	1
Businesss Today	45,000	-	1
Movietalkies	14,000	-	1
Jagran	21,000	✓	2
Jagran Josh	19,000	✓	2
Her Zindagi	19,000	✓	2
DNA	18,500	✓	1
Asianet	9,000	✓	1
Lokmat	12,000	-	1
Radiocity	7,500	-	1
Cricket Country	14,500	✓	1
Ahmedabad Mirror	10,000	-	1
APN News	7,000	-	1
Asian News	3,000	-	1
Business Upturn	16,000	-	1
Daily Excelsior	15,000	-	1
Ed Times	5,000	-	1
TV 9 Bharatvarsh	12,000	✓	1

OUR MEDIA PARTNERS

Publication	Price (₹)	Disclaimer	Hyperlink
Free Press Journal	20,000	-	1
Glamsham	15,000	-	1
Goa Chronicle	8,000	-	1
IWM Buzz	16,000	-	1
Marketing Mind	18,000	-	1
News Nation	17,000	-	1
Newsheads	4,000	-	1
Orissa Post	15,000	-	1
Republic Bharat	27,000	-	1
RVCJ	15,000	-	1
Silicon India	14,000	-	1
Techlusive	25,000	-	1
The Prevalent India	5,000	-	1
The StartUp Story	1,500	-	1
Money 9	12,000	✓	1
Times Now	72,000	-	1
Bangalore Mirror	79,000	-	1
Mumbai Mirror	80,000	-	1
ETCIO	1,70,000	-	1
ETHRWorld	1,47,000	-	1
Gadgets Now	1,60,000	-	1
Entrepreneur India	1,75,000	-	1
VC Circle	38,500	✓	1
Tech Circle	32,500	✓	1
Analytical insights	22,000	✓	1
Bollywoodlife	14,000	✓	1
First Post	1,05,000	✓	1
News18 English	1,10,000	✓	1
Zee Biz	18,000	✓	1
Zee News	20,000	✓	1

OUR MEDIA PARTNERS

Publication	Price (₹)	Disclaimer	Hyperlink
Heathshots	28,000	✓	1
The Statesman	17,000	-	1
Femina	1,90,000	-	2
Filmfare	1,55,000	-	2
Grazia	1,45,000	-	2
Vogue	5,75,000	✓	3
GQ	4,85,000	✓	3
Cosmopolitan	2,95,000	✓	2
Indian Express	1,90,000	✓	2
Financial Express	1,90,000	✓	2
Architectural Digest	3,90,000	✓	3
Exchange4Media	75,000	-	0
Afaqs	85,000	-	0
Good Homes	1,60,000	-	2
Herper's Bazaar	2,90,000	✓	3
Cond Nast Traveller	3,90,000	✓	3
Gulf News	85,000	-	1
Hello	1,85,000	✓	2
Open	1,90,000	✓	2
Career India	10,500	-	1
India.com	24,000	✓	2
ET Brandequity	1,65,000	✓	2
ET Retail	1,35,000	✓	2
ET Healthworld	1,35,000	✓	2
ET Realty	1,40,000	✓	2
ET CFO	1,45,000	✓	2
Mumbai Mirror	90,000	✓	2
Inventiva	12,000	-	2
Nagpur Today	6,500	-	2
The Blunt Times	4,200	-	2
Filmy Charcha	4,500	-	2
The Quint	26,000	✓	1

HINDI PUBLICATIONS

Publication	Price (₹)	Hyperlink
News 24	12,000	1
E24 Bollywood	12,500	1
Live Hindustan	20,000	1
ETV Bharat	12,500	1
Asia Net	9,000	1
The Print	12,000	1
Zee News	17,000	1
Outlook	17,000	1
Nav Bharat Times	1,20,000	1
One India	10,000	1
Lokmat	10,000	1
News Track	6,000	1
TV 9 Bharatvarsh	12,000	1
Jagran	24,000	1
Jangran Josh	20,000	1
Her Zindagi	20,000	0
Only my Health	20,000	1
Lallantop	9,100	1
News Nation	11,000	0.
Bhaskar hindi	14,000	1
First India	7,500	1
ABP Hindi	15,500	1
India Saga	4,000	2
Jan Satta	1,75,000	2
My Nation Hindi	6,000	1

OUR VERNACULAR PARTNERS

MARATHI

Lokmat	16,000
Loksatta	1,85,000
Zee News	22,000
ETV	14,000
Sakal	70,000
ABP Majha	16,500
Hindustan Times Marathi	14,000
TV9 Bharatvarsh	12,000

TAMIL

Dinamalar	1,85,000
Zee News	22,000
Asianet	12,000
One India	16,000
ETV	14,000
Samayam	1,05,000
Hindustan Times Tamil	14,000
TV9 Bharatvarsh	12,000

BENGALI

Zee News	22,000
Asianet	12,000
ETV	12,000
One India	14,000
ABP Ananda	11,500
Hindustan Times Bangla	14,000

KANNADA

Prajavani	45,000
Zee News	22,000
Asianet	12,000
One India	16,000
ETV	14,000
Hindustan Times Kannada	14,000
TV9 Bharatvarsh	12,000

GUJARATI

Sandesh	50,000
Zee News	22,000
One India	16,000
ETV	14,000
Midday	12,000
ABP Asmita	11,500
TV9 Bharatvarsh	12,000

MALAYALAM

Mathrubhumi	35,500
Malayala Manorama	1,45,000
Samayam	1,50,000
Zee News	22,000
Asianet	12,000
One India	14,000
Zee Malayalam	22,000

TELUGU

Sakshi	65,000
Zee News	22,000
Asianet	12,000
One India	16,000
ETV	14,000
Samayam	1,05,000
Hindustan Times Telugu	14,000
Zee Telugu	14,700
TV9 Bharatvarsh	12,000

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PACKAGES

INITIATOR

The India Saga + Dailyhunt
The Social Buddy
News flipping
Glamwist
Spotlatest
+25 Llinks

₹4,500 +GST

GROW

ANI +75 links
Asianet
The India Saga + Dailyhunt
Spotlatest
Newstrack
My Nation News

₹17,500 +GST

BUILD

ANI
Midday
Deccan Herald
Tribune
Asianet
My Nation News
The India Saga + Dailyhunt
ED Times

₹35,000 +GST

LIFESTYLE/ ENTERTAINMENT

Midday
Jagran
Hindustan Times
Boldsby
ED Times
IWM BUZZ
The India Saga + Dailyhunt
My Nation News
Newstrack
Glamwist

₹90,000 +GST



PACKAGES

BUSINESS

ANI + 30 links
PTI
Fortune India
Business Today
Livemint
Zee Business
The Hindu Business Line
Money 9
Business Standard
Good Returns
Outlook Money

₹2,30,000 +GST

HINDI

News 24
Jagran
Outlook
The Print
One India
Asianet
Newstrack
TV9 Bharatvarsh
Live Hindustan
Lokmat
News Nation

₹81,000 +GST

PERSONAL PROFILING

Lokmat
Midday
Outlook
News24
ED Time
Ahmedabad Mirror
One India
News Nation
Silicon India
The India Saga + Daily Hunt
News Track

₹71,000 +GST

PRESS RELEASE DISSEMINATION

ANI
Business Standard
The Print
Lokmat
PTI
The Week
+120 links

₹21,000 +GST

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OTHER PUBLICATION (DIGITAL)

Price on Request

Enterprenuer APAC

Forbes India

Business Today

Femina

Grazia

Filmfare

GQ

Vogue

India Today

CosmoPolitan

Harper's Bazaar

Outlook Traveller

Exchange 4 Media

Indian Express

Architectural Digest

Elle

New York Times

Tech Crunch

Inc 42

VC Circle

Yourstory

Gulf News

Good Homes

Money Control

The Economist

Afaqs

Autocar

Financial Express

FOLLOW US ON



PRINT MAGAZINE

Publication	Price (₹)	Readership (Monthly)
Business Today	2.2L	832K
Business World	1.8L	750K
Outlook Business	1.7L	510K
Outlook Money	2.3L	430K
Fortune India	1.9L	349K
The Week	1.1L	620K
Femina	1.6L	424K
Grazia	1.2L	225K
Open	1.7L	300K
Hello	1.6L	249K
Filmfare	1.5L	534K
GQ	3.6L	90K
Vogue	3.8L	220K
India Today (E)	2.5L	270K
India Today (H)	1L	660K
CosmoPolitan	1.8L	200M
Harper's Bazaar	2.3L	1.1M
Outlook Traveller	2.6L	1.1M
Architectural Digest	3.5L	925K

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OUR MEDIA UNIVERSE

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THE HINDU

THE TIMES OF INDIA

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THEWEEK

Business Standard

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Bajaarte Raho!

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Gadgets **360°**
An NDTV venture

dailyhunt

NDTV

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NEWS**

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The Telegraph

DECCAN
Chronicle

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Radio City

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toh dekho

& many more



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